

PRESS RELEASE

INTEGRATION AND CLARIFICATION OF THE NOTICE OF CALL OF THE ORDINARY SHAREHOLDERS' MEETING PUBLISHED TODAY

San Giovanni in Marignano, 17^h March 2023 - Aeffe SpA, a company listed in the Euronext STAR Milan segment of Euronext Milan market of Borsa Italiana, which operates in the luxury sector with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino, Pollini, with reference to the notice of ordinary shareholders meeting's call published today and pursuant the Consob Communication no. 3 dated 10th April 2020 and connected FAQ, specifies the following concerning the presentation of resolution proposals by those entitled to attend who have the right to vote (pursuant to article 126-bis, paragraph 1, third sentence, of the TUF).

In consideration of the method of participation in the Shareholders' Meeting and pursuant the provisions of Article 126-bis, paragraph 1, third sentence, of the TUF, the entitled to attend and exercise its voting rights may individually present resolution proposals in the Shareholders' Meeting on the points at Agenda, according to the following modalities:

- the proposed resolutions must be sent to the Company, in writing and to the company's certified e-mail address aeffespa@pec.it, no later than 15 days prior to the date of the Meeting and, therefore, by end of day on 12th April 2023. The aforementioned proposals must be formulated in a clear and complete way, together with information that allows the identification of the person presenting them, including - where possible - a telephone number:
- the legitimacy to present the proposals must be certified by the communication made by an authorized intermediary pursuant to current legislation, issued pursuant to art. 83-sexies of the TUF, according to the indications specified in the paragraph of the call notice "Participation at the Meeting".

The proposed of resolutions received by the Company will be published in the section of its website at address https://aeffe.com/it/documenti-relativi-alle-assemblee-degli-azionisti/, without delay, and in any case, by end of day on 14th April 2023, in order allow those entitled to vote to express their vote consciously, also taking into account these new proposals, and also to allow the Designated Representative to collect any possible voting instructions also on them.

The Company reserves the right to verify the relevance of the proposals with respect to the items on the agenda, their completeness and their compliance with the applicable legislation, as well as the legitimacy of the proposers.

If proposed resolutions are presented, the proxy forms will be promptly updated in order to allow the Designated Representative to collect any voting instructions on them.

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